

To

All Heads of SSA
TN Circle

No. PGM(CFA)/BB-Genl/10-11 /31 dtd at Chennai-8 the 30.03.11

Sub: Implementation of SMS based usage alert for broadband services –Reg

Ref: Sr.GM (NWP-BB) Ir no 64 -19/2009-BB dtd at Chennai-8 the 25-03-11

Kindly refer to the above cited letter, wherein field units were instructed to implement SMS based usage alert.

The progress as on date as per the report available is found to be well below the expected hits. Hence the field units are requested to follow the additional points for full utility of the service.

- 1. Whenever a SSA is migrated to CDR the STD codes of that SSA is required to be informed to Bangalore TD at email id kbaxe@rediffmail.com and faxed at 080-22866655. This is required in order to fetch the usage from CDR Data centre
- SSA in charge should check the broadband usage facility at least once a day. The procedure of using the facility is as follows
 - a) Registration for excess usage alert :- BSNL mobile customer may registered by sending SMS-REG<STD code><Landline No> to 52295 & Non –BSNL Mobile customer may registered by sending SMS-REG<Std code><Landline no> to 9448077777
 - b) Usage information through SMS without registration :- BSNL mobile customer get information by sending SMS-BBU<STD code><Landline no> to 52295 & Non –BSNL mobile customer get information by sending SMS –BBU<STD code><landline no> to 9448077777
- All CDR data centres are requested to give database access and share database details whenever new database is added into CDR system with contact persons indicated below.

All SSA heads are requested to bestow their personal attention for implementing this feature by means of wide publicity through advertisement, SMS ,e-mail and electronic-media etc

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